

**Form 3**  
**Cooperative Education II – 4828**  
**Student Statement of Rationale**

**Note:** Form must be typed. Agency acceptance form must be submitted to the Internship Coordinator by:

- Fall Semester, November 1 (proposed fieldwork or internship, Spring)
- Spring Semester, April 1 (proposed fieldwork or internship, Summer)
- Summer Semester, July 1 (proposed fieldwork or internship, Fall)

**Student Statement of Rationale:** Student shall provide a typewritten statement, two to three paragraphs, explaining the rationale why this agency meets their academic and professional preparation needs.

I believe that serving an internship with Sportsman's Warehouse in the marketing department would be a great opportunity for me. Serving in the marketing department researching marketing outlets for the store will give me a skill that very few people have. There are many obvious places to market your company such as magazines, newspapers, television commercials and many others but knowing how to access them and how to utilize is a skill that can be a great asset to any businesses I may desire to work for in the future.