WEBSITE EVALUATION WORKSHEET – PART 2

PRELIMINARY INFORMATION

Site name: Welcome To Official Website Of The State Of

                     Connecticut

URL: http://www.ct.gov

Evaluated by: Austin Blain

Date: 09/07/14

Time: 09:00 PM

GENERAL SITE CHARACTERISTICS

Site Structure

Is a site diagram/site map provided?

> X Yes

> __ No

Visit W3C free link at http://validator.w3.org/checklink to determine if there any broken

links in the site? Simply enter your URL and click check. It may take a few minutes to

verify the entire site.

> X Yes, How many occurrences: 4 & indicate type of error.

404, 500, 503, and N/A

> ___ No

If yes, are they broken links to external sites or internal pages?

> ___ Yes . . . external sites

> X Yes . . . internal pages

> ___ Yes, Both

Utilize the W3C Validator to evaluate the HTML/XML Markup language of the website at

http://validator.w3.org/. Save the output that results as a PDF file and submit with your

report on the Website Evaluation 2 Assignment.

Does the website provide any of the following options:

_____ *Online Reservations*

_____ *Calendar with events/tour availability*

_____ *Other Call to Action opportunities (i.e., sign-up for a newsletter)*

Does the site use pop-ups?

_____ Yes

X No

If yes, in what situations?

_____

Summarize the type of information contained within the website: This website gives a wide range of information about the state of Connecticut including: government, parks, recreation, working, living, learning, etc. This sight also provides links to other sights related to Connecticut.

Visuals and Layout

Describe the visuals used in the site: this sight uses a basic layout with tabs running across the top of the header and a navigation bar running down the left sight. Under the navigation bar is a list of buttons linking to other sites related to the state. Visually the site is not pleasing. The website is very information heavy and does not include much visual aid.

_____

*Do you like the visuals***?**

_____ Yes

X No

Why or why not?

Very bland visual

_____

Are the visuals purely decorative or do they add to the site's function or information?

__ Only decoration

X Improve function or added information

Describe text size

X Too small

__ Just right

__ Too large:

*With respect to screen size, does the primary navigation fit on screen***:**

X Fits

__ Requires Scrolling to the right

__ Requires Scrolling down

What kind of images are used in the site?

__ GIF

__ JPEG

__ PNG

X Other

.JPG

Are the images generally used correctly (e.g., GIF for illustrations, JPEG for photos)?

X Yes

__ No

Are there image execution problems (e.g., color matching, pixels appearing in background tiles, etc.)?

__ Yes

X No

Describe: _____

General Content Statistics

Is there enough detail to answer simple user questions?

XYes

__ No

Is there enough content detail to answer complex user questions?

    X Yes

    __ No

Does content appear accurate and truthful?

    X Yes

    __ No

If no, describe what suggests this belief:

_____

Are there obvious misspellings in the site?

    __ Yes

    X No

Are there egregious spelling errors such as misspellings in buttons or headlines?

    __ Yes

    X No

_____

Is content updated on the site?

    X Yes

    __ No

If a link results in a download (e.g., PDF), is the size of the download clearly indicated?

    __ Yes

    __ No

THE FINAL SCORE

Final Evaluation/Score—[(Dislike) 1–5 (Like a lot)] : 3

Key reasons for final score:

Although there is a great deal of information on the page there is very little visual aid and the content does not seem to fill the pages of the website. The only visual aid on this site was a banner that would alternate photos and links while the viewer is on the home page.